

# **Comments of the Independent Regulatory Review Commission**



## **Pennsylvania Gaming Control Board Regulation #125-168 (IRRC #3003)**

### **Gaming Junket Enterprises, Accounting and Internal Controls, Compulsive and Problem Gambling, Self-Exclusion, Underage Gaming, Equipment, Blackjack**

**June 19, 2013**

We submit for your consideration the following comments on the proposed rulemaking published in the April 20, 2013 *Pennsylvania Bulletin*. Our comments are based on criteria in Section 5.2 of the Regulatory Review Act (71 P.S. § 745.5b). Section 5.1(a) of the Regulatory Review Act (71 P.S. § 745.5a(a)) directs the Pennsylvania Gaming Control Board (Board) to respond to all comments received from us or any other source.

#### **1. Section 501a.7. Advertising. – Economic impact; Protection of the public welfare.**

Parx Casino (Parx) commented in support of nearly all of the changes proposed by the Board, but expresses concern with Subparagraph (e)(3)(ii) which states:

The gambling assistance message shall be visible for the entire time the video or television advertisement is displayed.

Parx describes a commercial strategy that creates a back-story to pull the viewer into the commercial and then reveals the highlights of the casino, its amenities, its positive attributes and its branding message. Parx believes the requirement that the gambling assistance message be visible at all times would make this advertising campaign obsolete by requiring the message to be displayed during the back-story portion of the commercial. Consequently, Parx objects to this provision of the regulation. Parx has suggested alternative language. We ask the Board to consider this comment and explain why the Board's proposed language is the best alternative to serve the public interest.

#### **2. Section 513a.1. Definitions. – Clarity.**

This section adds a definition of “underage individual,” but upon review we did not find this term used in Chapter 513a. The Board should either use the defined term or delete the definition.